



LINKS

PORTFOLIO

briancetina.com

MADPARK DESIGNS

madpardesigns.com

SOCIALS

-  /hellofr0gsmak
-  /in/cetina
-  /cetina.cetina.cetina

SKILLS

Adobe Create Suite

Photoshop, Illustrator,
InDesign, Premier/Rush

Web

Wordpress, Replit
Wix, Shopify, SEO, Google
Analytics

Other

Hubspot, Screen Printing,
Podcasting, Copy Editing,
Video Editing, Microsoft Word
and Excel

CONTACT



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Charlotte, NC

BRIAN CETINA

Graphic Designer • Web Designer • Art Director

WORK EXPERIENCE

OTTO Environmental | Graphic Designer | 2024-Present

- Create custom mockups and proofs for approval before production.
- Build Marketing materials for print and online.
- Created libraries in Adobe and Sharepoint.

Wild Wing Cafe | Creative Lead | 2020-2024

- Create POP and social media images.
- Menu design, signage design and in store mockups.
- Photoshoot coordinating and photo and video editing.
- Worked with 28+ locations on branding.

Intelligent Buildings | Graphic Designer | 2015-2016

- Created illustrations and other graphics for IoT and smart technology.
- Designed Powerpoints, booklets and other marketing materials.
- Website editing and design.
- Social media post creation.
- Video and Podcast editing.

McClatchy | Layout Editor | 2010-2015

- Print layout for the Charlotte Observer, Raleigh N&O and Rock Hill Herald.
- Copy editing stories, headlines and cutlines for print and online.
- Photo editing, chart design and illustration creation.

Contract Work | Graphic & Web Designer | 2015-2020

Did freelance illustrations, websites, branding and more for clients like ...
Fuel Sports • NASCAR • NFL • PGA Tournament • Johnson C. Smith
Livingstone College • City Kitchen • LoSo Tavern • Emo Night • The Jail Report
Hattie's Tap & Tavern • Sherman Hemstreet • Queen City Nerve • Wild Wing Cafe

EDUCATION

Marietta College | 2004-2005 | Journalism

- Studied Broadcast Journalism and Print Journalism.
- Transferred after one year.

Youngstown State | 2005-2010 | Graphic Design

- Bachelors in Fine Arts.
- Studied Graphic Design, Typography and Journalism.